

# AEROSPACE

Meetings Tunisia

 **Tunis, Tunisia**

 **July 7-9, 2026**

## EXHIBITOR MANUAL

Organized by



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# GENERAL INFORMATION

## EVENT LANGUAGE

The official language of AM Tunisia 2026 is French. All conferences and workshops will be held in either French or English.

## BADGE

Badges are personal and non-transferable. Access to the event areas is strictly reserved for registered participants. Wearing your badge is mandatory.

## PHOTOGRAPHY & VIDEO DISCLAIMER

Please note that photographs and video recordings may be taken during AM Tunisia 2026 for communication, marketing and promotional purposes.

By attending the event, participants and exhibitors acknowledge and agree that their image may be used by the event organizers on any media (print, digital or online), without compensation, unless they expressly object.

If you do not wish to appear in any photographs or video recordings, please inform the event organizers (before the event or on site).

## HEALTH, SAFETY & INSURANCE

Each exhibitor is responsible for their own equipment and personal belongings. The organizers cannot be held liable for loss, theft or damage.

## CODE OF CONDUCT

AM Tunisia is a professional B2B event. All participants are expected to behave in a respectful and professional manner throughout the event.



# MEET THE TEAM



**Stéphanie FOYART**

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## Sales Team

To get in contact with our sales team, please send a message to your abe/BCI Aerospace sales representative or to [am-tunisia@advbe.com](mailto:am-tunisia@advbe.com)

**FOLLOW US**



#AMTunisia26

@Aerospace Meetings Tunisia

# EVENT SCHEDULE

## MONDAY, JULY 6

**5:00 – 8:00 pm Booth set-up**  
• Exhibition area

## TUESDAY, JULY 7

**7:30 am – 12:00 pm Final booth set-up**

**8:30 am – 12:30 pm Opening ceremony + plenary conferences**  
• Conference room

**12:30 – 2:00 pm Catered lunch (paid)**  
• Exhibition area

**2:00 – 6:30 pm B2B meetings**  
• Exhibition area  
**Workshops**  
• Conference room

**6:35 – 10:00 pm Cocktail reception**  
• On site

## WEDNESDAY, JULY 8

**8:30 am – 12:30 pm B2B meetings**  
• Exhibition area  
**Workshops**  
• Conference room

**12:30 – 2:00 pm Catered lunch (paid)**  
• Exhibition area

**2:00 – 5:25 pm B2B meetings**  
• Exhibition area  
**Workshops**  
• Conference room

**6:00 pm Close of the event**

**6:00 – 8:00 pm Booth move-out**  
• Carrier pickup window

## THURSDAY, JULY 9

**9:30 am – 1:00 pm Tour of Mghira**  
**Aeronautical Park**  
*(More information will follow)*

# PREPARE YOUR ARRIVAL



Before arriving at the Radisson Blu Hotel & Convention Center, please **ensure that you have printed your exhibitor badge**, as it will be required for access to the venue.

Badges will be available for download from your online participant profile starting **July 3, 2026**, [here](#).



Please also remember to **print your B2B meeting schedule (available starting July 6, 2026)**.

Important : On site, the exhibition floor plan and the list of exhibitors will be available at the welcome desk.



# ACCESS TO THE VENUE

## **Radisson Blu Hotel & Convention Center, Tunis**

Human Rights Square, Ave Mohamed V, Tunis 1001, Tunisia



### Airport Bus

From the airport, go to the bus stop located just outside the terminal. Take the bus toward the city center and get off at Avenue Mohamed V.

The hotel is just a short walk from there.



### Taxi

Taxis are available outside the airport terminal. From the airport, the drive takes approximately 12–13 minutes, depending on traffic.

#### Taxi services

- Tunisia-Taxi: +216 22 20 40 22
- Taxi Mami Tunisie: +216 98 20 13 00



### Train & Metro

#### **From Tunis train station by bus**

Take the bus toward Avenue de France and get off at Avenue de France. The hotel is a short walk from the stop.

#### **From Tunis train station by metro**

From the station, take the Tunis Marine or El Intikala metro line toward Avenue de France.



### By car

Free parking is available for exhibitors at the hotel



# ACCOMMODATION



Revolugo is our official travel agency partner, offering specially negotiated rates with guaranteed secure reservations.

For assistance or group bookings:  
[reservations@revolugo.com](mailto:reservations@revolugo.com) or +33 1 80 06 62 88 (09:00-19:00)

[Book early for best offers](#)



# BOOTH DETAILS

This section provides key information regarding booth specifications, equipment, and preparation requirements for AM Tunisia 2026.

## BOOTH STRUCTURE & GENERAL SPECIFICATIONS

Each modular booth (**BASIC AND EXECUTIVE only**) is equipped with **hard walls**.

Each wall panel measures 2.5 m W x 1 m H.

The final artwork size must match the **visible graphic area** of the panel:

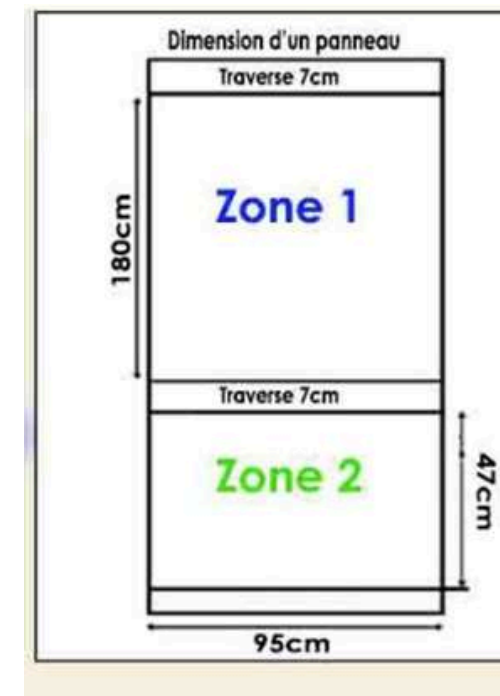
**ZONE 1 (upper portion): 95 cm W x 180 cm H / ZONE 2 (lower portion): 95 cm W x 47 cm H**

Please ensure that all key visual elements, logos and text are positioned within this visible area.

Exhibitors may bring roll-ups, pop-up stands or additional graphics, provided that:

- they fit within the allocated booth space,
- they do not extend into the aisles,
- they comply with Radisson Blu Hotel & Convention Center regulations.

Please note that visuals and illustrations shown in documents are non-contractual.



# BOOTH PACKAGE & EQUIPMENT

## BASIC 4SQM

2 x 2 m



- Included:
- Carpet
  - 1 table
  - 3 chairs
  - 1 waste bin
  - Lighting
  - 1 electrical outlet (power strip not included)
  - 1 fascia board with company name and booth number

- Optional:
- Customized graphics available: 2 back wall panels + 2 side wall panels
  - Panel size: 95 W x 248 H cm
  - Visible graphic area:
    - ZONE 1 upper portion : 95 W x 180 H cm
    - ZONE 2 lower portion : 95 W x 47 H cm

## BASIC+ 4SQM

2 x 2 m



- Included:
- Carpet
  - 1 table
  - 3 chairs
  - 1 waste bin
  - Lighting
  - 1 electrical outlet (power strip not included)
  - 1 fascia board with company name and booth number

- **Graphic included:**
- **Back wall graphic** printed on a weighted banner
- Wall size and visible graphic area: **200 cm W x 250 cm H**

## EXECUTIVE 8SQM

4 x 2 m



- Included:
- Carpet
  - 2 tables
  - 6 chairs
  - 1 waste bin
  - Lighting
  - 1 electrical outlet (power strip not included)
  - 1 fascia board with company name and booth number

- Optional:
- Customized graphics available: 4 back wall panels + 2 side wall panels
  - Panel size: 95 W x 248 H cm
  - Visible graphic area:
    - ZONE 1 upper portion : 95 W x 180 H cm
    - ZONE 2 lower portion : 95 W x 47 H cm

## EXECUTIVE+ 8SQM

4 x 2 m



- Included:
- Carpet
  - 2 tables
  - 6 chairs
  - 1 waste bin
  - Lighting
  - 1 electrical outlet (power strip not included)
  - 1 fascia board with company name and booth number

- **Graphic included:**
- **Back wall graphic** printed on a weighted banner
- Panel size and visible graphic area: **400 W x 250 H cm**



For a professional finish, exhibitors are strongly encouraged to:

- bring their own graphics, or
- order customized panels



All orders must be submitted by **June 23, 2026**

# BOOTH PACKAGE & EQUIPMENT

## DELUXE+ 12SQM 6 x 2 m



- Included:
- Carpet
  - 2 tables
  - 6 chairs
  - 1 waste bin
  - Lighting
  - 1 electrical outlet (power strip not included)
  - 1 fascia board with company logo and booth number
  - 1 storage room with panel graphic

- Graphics included:
- **Back wall graphic** printed on a weighted banner
  - Panel size and visible graphic area: **800 cm W x 250 cm H**
  - **Storage room panel**
  - Panel size and visible graphic area: **100 cm W x 250 cm H**

## B2B TABLE



- Included:
- Carpet
  - 1 table
  - 2 chairs
  - 1 waste bin
  - 1 electrical outlet (power strip not included)

- Optional:
- You may also display one roll-up banner beside your table.
  - Roll-up banner visible graphic area: 85 cm W x 200 cm H

## START-UP TABLE



- Included:
- Carpet
  - 1 high-top table
  - 2 bar stools

- Optional:
- You may also display one roll-up banner beside your table.
  - Roll-up banner visible graphic area: 85 cm W x 200 cm H

### TIPS

- For a professional finish, exhibitors are strongly encouraged to:
- bring their own graphics, or
  - order customized panels and fascia boards



All orders must be submitted by **June 23, 2026**

# GRAPHICS – PREPARATION & CONCEPTION

## Key deadlines & regulations

### All orders deadline: June 23, 2026

- Drilling or damaging booth panels is strictly prohibited
- Any booth damage will be charged to the exhibitor
- 1 electrical outlet included (power strip not included – please bring your own if needed)

## Contact

### For customized booth options and graphic submission: **abe / BCI AEROSPACE**

Contact: **Taylor LASSALLE**

T: +33 5 32 09 20 06

@: [tlassalle@advbe.com](mailto:tlassalle@advbe.com)



## Graphic panel specifications


### Visible graphic area on hard wall panels (**only for basic 4 sqm and executive 8 sqm booths**):

- ZONE 1 upper portion : 95 W x 180 H cm
- ZONE 2 lower portion : 95 W x 47 H cm

All key elements must be positioned within this area.

### Artwork files:

- Resolution: 150 dpi min. / 300 dpi recommended
- Formats: PDF, PSD, TIFF, JPG, PNG, AI, EPS, SVG
- Fonts: outlined
- Color mode: CMYK only (no RGB)

 Please carefully check all artwork files before submission. Non-compliant files may cause printing issues or delays.



# ADDITIONAL SERVICES & AMENITIES

Enhance your exhibition experience with our comprehensive range of services and amenities designed to support your success.

## Additional furniture

Order extra the furniture through our dedicated annex [here](#).

Contact your abe / BCI AEROSPACE representative with the required item(s). Please make sure to cc Taylore LASSALLE at [tlassalle@advbe.com](mailto:tlassalle@advbe.com)

## Audiovisual rental

Rent a TV screen to enhance your presentations and booth experience. View annex [here](#).

Contact your abe / BCI AEROSPACE representative with the required item(s). Please make sure to cc Taylore LASSALLE at [tlassalle@advbe.com](mailto:tlassalle@advbe.com) on your request.

## Technical services

For power supply, enhanced WiFi, cleaning, hosts, handlers, or water supply, contact **Meriem Slaiti** from the **Radisson Blu Hotel & Convention Center** at +216 70 24 44 20 or [sales.tunis@radissonblu.com](mailto:sales.tunis@radissonblu.com)

## Booth catering

The **Radisson Blu Hotel & Convention Center** provides on-site catering services.

Contact **Meriem Slaiti** at +216 70 24 44 20 or [sales.tunis@radissonblu.com](mailto:sales.tunis@radissonblu.com)

## Complimentary Wi-Fi

Enjoy free Wi-Fi throughout the exhibition hall. The network name and password will be printed on your badge.

## Coffee corner

A complimentary coffee corner will be available:

- every morning
- and after lunch on July 7 & 8

## Themed workshop

Workshop rooms equipped with video projector, screen, and computer.

For more information contact **María Tortajada Chardi** at +33 1 41 86 41 50

 **All service orders must be submitted by June 7, 2026**

# DINING & NETWORKING

## Networking lunch

Seated networking lunches will be catered on July 7 & 8 for those who prepaid during registration. Verify your lunch status by checking your badge (available from July 3rd) or contacting your abe/BCI Aerospace representative.

**Additional lunch package:** €100 per person, excl. taxes (covers both days: July 7 & 8). To add lunch packages, please email your abe/BCI Aerospace contact with the number of additional delegates.

 **Order deadline: June 23, 2026**

**Important:** Only participants who have ordered lunches will be allowed access to the restaurant.

## Welcome cocktail

Join us for a welcome cocktail reception on **July 7 at 6:35 pm.**

**Location:** Radisson Blu Hotel & Convention Center

**Complimentary for all AM Tunisia participants.**

Network with industry leaders in an elegant setting while enjoying refreshments and entertainment.




# SHIPPING / SET-UP & MOVE-OUT

## MATERIAL DELIVERY

Ship materials to arrive no earlier than 7:00 am, Monday, July 6, 2026.  
Address: RADISSON BLU HOTEL & CONVENTION CENTER,  
Human Rights Square, Avenue Mohamed V, 1001 Tunis, Tunisia / AM TUNISIA 2026,  
Contact: Meriem Slaiti  
Phone: +216 70 24 44 20  
Important: make sure to include event name and company name on labels.

## BOOTH SET-UP

Monday, July 6, 2026: 5:00 pm – 8:00 pm  
Wednesday, July 7, 2026: from 7:30 am (if needed)

 No noisy machines or sound systems allowed

Please also ensure that any equipment and posters you bring are suitable for the dimensions of your booth.

## UNLOADING PROCEDURES

All deliveries must be coordinated with Meriem Slaiti.  
Phone: +216 70 24 44 20

## MOVE-OUT & POST-EVENT CLEANUP

Do not dismantle booths before 6:00 pm on Thursday, July 9, 2026. Accesses will be blocked until then  
Please make sure to label packages correctly and arrange pickup by 8:00 pm on July 9.

Beginning Friday, July 10, any remaining materials will be stored by the Radisson Blu Hotel & Convention Center at the exhibitor's expense.  
We remind you that all exhibitors are responsible for their belongings – the event organizers will not be liable for theft or damage.

# EXHIBITOR CHECKLIST

Use this checklist to make sure you are fully prepared for AM Tunisia 2026.

## BOOTH & LOGISTICS

- Submit orders for additional services, booth furniture & audiovisual equipment (**deadline: June 7**)
- Prepare and send graphic files according to technical specifications (**deadline: June 23**)
- Check electrical needs and bring or buy a power strip if necessary
- Plan booth set-up (**from 5:00 pm on July 6**)

## ON-SITE SERVICES

- Confirm lunch options for delegates (**deadline: June 23**)
- If hosting a themed workshop, prepare your presentation

## BEFORE THE EVENT

- Request the [media kit](#) and start promoting your participation on social media
- Register all delegates on the online participant platform
- Book your accommodation
- Download and print exhibitor badges (**avail. from July 3**)
- Download and print your B2B meeting schedule (**avail. from July 9, 8:00 pm**)

## SHIPPING & DELIVERIES

- Arrange shipment of booth materials **from July 6** (earlier deliveries will not be accepted)
- Label all packages clearly (with event name + company name)
- Schedule material pick-up (**from July 9 end of day**)

## END OF THE EVENT

- Do not dismantle your booth before the official closing (**July 9 at 6:00 pm**)
- Ensure all materials are removed from your booth before leaving the venue

### Need assistance?

For any question or last-minute issues, please refer to the [meet the team](#) section of this handbook.

